

# HyperLynq

## Inquiry Flexibility for Exact Macola

When Earlex was searching for a new accounting application in 2007, Exact Macola ES met all its requirements except one: the one feature missing became known as "Dan's Drill-down". After discussing this with Lynq, Exact Software's UK partner, Earlex was presented with HyperLynq.

HyperLynq, developed by Lynq Ltd to integrate fully with Exact Macola Progression and ES, provides an ever-expanding range of tools (Lookups and Plugins) to provide quick and easy access to data stored in any Exact Macola system.

The greatest benefits of HyperLynq have been achieved in Earlex's stock and production areas, where the process of drilling down through multiple layers of information was long established. This had been a feature of Earlex's previous accounting system, and the only area where Exact Macola did not meet the requirements.

## ***Lynq Ltd***

**taking your business to the next level**

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HyperLynq is also available from:

Exact Software 1.800.468.0834

Exact Macola Partners



***"Rather than having a Crystal Report specially written, you can achieve quick configurable reports with just a few clicks, and these can be modified just as easily. HyperLynq is ideal for situations where a Crystal Report takes a long time to build, or you have to wait for the IT department to build it."***

**Paul Robins  
Earlex Group  
ITC Manager**



Earlex has found HyperLynq does much more than provide "Dan's Drill-down". John Weatherley, Supply Manager at Earlex, has been using HyperLynq Lookups and Plugins to create a dynamic forecasting system based around monthly returns from the sales staff. HyperLynq has automated the emailing of Excel files to the sales staff, and the consolidation of the data when these are returned. The new forecasting system provides easy access to multiple views of the data, and will provide the company with long-term trends.

Paul Robins, the Earlex Group ITC Manager, acknowledges HyperLynq's place alongside Crystal Reports.

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Crystal Reports is still used for monthly 'set-piece' reports where data is static and historical. HyperLynq is an interactive tool which provides Earlex staff with quick access to their Macola data, and the ability to modify their view of the data by dragging-and-dropping columns on the screen. Some HyperLynq Plugins also provide the ability to write data back to Macola - Earlex has found this useful where mass updates are needed.

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***"They were desperate to get their hands in it, and they wouldn't be parted from it now."***

**Paul Robins, when asked what the supply chain and stock control staff at Earlex think of HyperLynq.**

