

# HyperLynq – Information Viewer

## for Macola Progression and ES

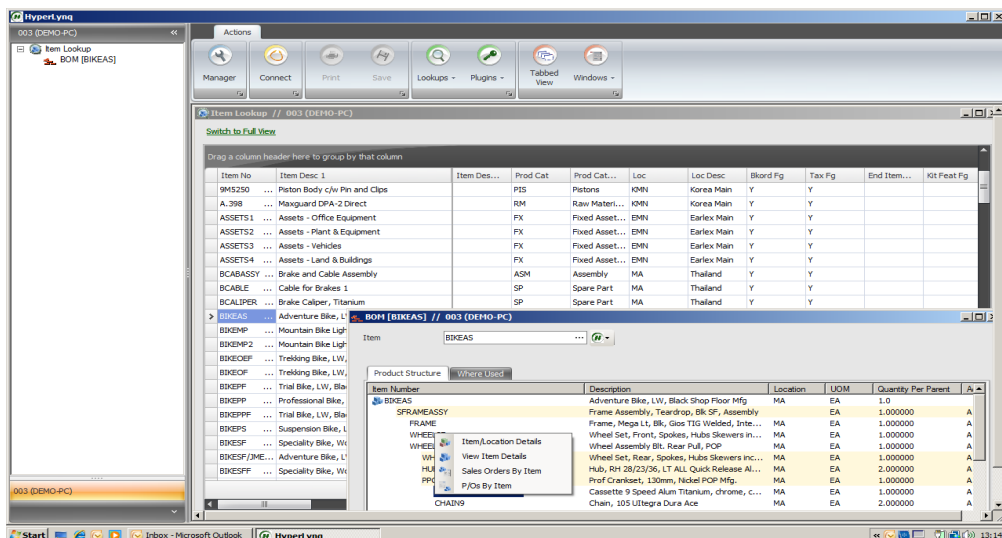
“Macola has many standard enquiries but they will not always include information exactly the way you want it. If you don't want to become a database expert or learn a report writer then HyperLynq is just what you need. The way that it allows you to drill down to the data you need in any way you wish is easy to use and unique in the market”

### Information not data

You have probably spent many years collecting data in Macola on your sales, purchases, stock, customers, vendors and more. All this data can help you to manage and improve your business if only it could be turned into the right information on which to make the best decisions.

This is why you need Hyperlynq. You don't need to learn all about databases, tables etc., the team at Lynq do all that for you so you can quickly get the right information.

Because it is easy to use, HyperLynq can be available to any of your Macola users so everyone can benefit



Item Look Up with Bill of Material Plug In

### Flexible drill downs to the information you need

Unlike other software HyperLynq does not expect you to follow a fixed path through your data. You can start anywhere you wish follow links to other data that interests you as many times and in any order that suits you. So you might start with a list of customer orders, from one of these look at the customers record, then review all the other orders for that customer, look at stocks of one part and much more. Whatever suits the task you are doing.

### Choose just the data you want

You might just want a list of all the customers who don't have a credit limit, items that haven't moved for 12 months, orders due to be delivered this week for a specific item. All sorted into the right order, exported as an Excel spreadsheet and sent to a colleague by e-mail. All this and more can be done with a few mouse clicks.

### Once you have HyperLynq it can keep doing more for you

Already with features that will have a real effect on your business, over the next few months our team are working on a wide range of new views which will make it more and more invaluable

### All this at a low annual cost

Once you have purchased the System Manager software from your reseller or Exact office, you can just rent the plug-ins that provide the views that you want for a small annual rent. This includes full support and updates from the experienced Lynq support desk. In the unlikely event that any of the views haven't proven useful, then you don't renew. It is as simple as that. You can even software and any views that you wish for 30 days so there is really no risk. And there are regular training courses to ensure you get the best from the software.

### HyperLynq business benefits:

- Quick and easy use
- No specialist skills needed
- Can be installed and helping your business in less than an hour
- Improve business decisions with better information throughout your organisation
- Enhance data integrity across your business, by making it easy to see problems or compare more than one company's data e.g. after ES conversion
- Low risk with trial copies and low cost annual rentals
- Get information the way you want it. Excel spreadsheets, pdf files and much more
- Quick pay back. Most views will pay for themselves the first time you use them

Available now from

Exact Software  
www.exactamerica.com/macola  
1.800.468.0834, Ext. 2650

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### A few examples of what HyperLynq might do for your business

#### Reduce debtors

Many of you will be one of the thousands of happy users of Macola Progression that don't have all the neat features of ES to help with chasing debtors. You could easily set up HyperLynq to:-

- Display a spreadsheet of all your outstanding debts with telephone numbers, contact names etc. All presented just the way you want it
- When your customer needs more details just drill down to transactions, orders, customer information...
- If they need to see what you are seeing then in a few mouse clicks you can have an e-mail on it's way to them

All saves you time and can get your money in quicker

#### Reduce stock

Many of you have to invest in stock, whether you distribute or manufacture it is part of providing the service your customer expects. But we all want to make that investment work as hard as we can for us and that means understanding what stock we have and what it is achieving. There is no single way to do this so you need as many ways to analyse your data as you possibly can. And of course you don't want to become a database expert or learn all about report writing. That is just what HyperLynq can do for you. For example you might:-

- Look at the value of stock held by material cost type, product category, buyer code...
- View only the high value items
- View only items that haven't moved recently
- See only items with a low stock turn

#### Improve customer service

Of course we all strive to offer the best service we can to our customers and Macola gives you many features to help you but with HyperLynq you can do even more. For example:-

- Quick, easy and flexible lookups to find customer orders and any information linked to them
- See orders that are overdue, due now, next week etc so you can easily see how well you are doing
- If you manufacture then get better views of what is happening in production, especially if you are also using our Visual Planner software to schedule your work
- Use other views to ensure you are holding the right stocks etc to ensure you can meet lead times

#### Make more sales

Obviously we can't sell for you. What we can do is ensure that your sales team have the right information to help them to do even more than they already do. For example:-

- Quickly see the status of open orders exactly the way you want
- Analyse past sales so you can understand who is buying what, where the best margins are etc
- Get to any other information on bills of material, costing etc that Macola can provide

These examples are just ideas of how you might use HyperLynq. Really what you can have is limited by your imagination. Designed to be flexible and easy to use, HyperLynq will make it simple to turn your ideas into working solutions

And there is a no risk way to find out for yourself how useful HyperLynq can be in your business. Just ask us for a 30 day trial edition and you can have an unrestricted version working on your data today. So start turning your data into information now.

Available now from

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