

# Exact Synergy: Eight Great Features

**“Synergy gives us a competitive advantage and now we can't imagine our corporate life without it.”**

*—Neil Montgomery, CEO & President, Davis Controls Ltd*

Synergy®, from Exact Software™, is a Web-based business process solution that connects the people, process and knowledge that matter most to your business. By linking Synergy with a back-office solution (like Macola®), organizations are able to break down departmental barriers and create an accurate view of their organization's personnel, finance, workflow, document and asset information.

With Synergy, all information is stored in one centralized SQL database for decision-making, analysis and ongoing management across your entire organization. Your complete “value chain” can obtain a portal view into the workplace: including employees, business partners, suppliers and customers, through secure roles and rule based access, creating a real-time collaborative workplace environment.

Synergy provides eight imperative tools that dramatically improve communication and efficiency, translating into substantial cost savings across an organization:

## **Document and Knowledge Management**

Enhance informational awareness and education by harnessing the power of knowledge management through a central communication repository.

- Capture documents and store them in multiple formats
- Tie documents to projects, employees, suppliers and transactions
- Automatic portal publication of documents without web site maintenance

## **Business Process Management**

Combine the ERP functionality of Macola (or any existing ERP solution) with the extended process capabilities of Synergy, to provide a comprehensive, collaborative platform for the entire organization.

- Exact Event Manager™ enables business activity monitoring and exception management functionality across the entire platform
- Comprehensive “dashboard” view of your business



## **Eight Great Features**

- 1.** Document and Knowledge Management
- 2.** Business Process Management
- 3.** Project Management
- 4.** Customer Relationship Management
- 5.** Financial Management and Reporting
- 6.** Human Resource Management
- 7.** Product and Inventory Management
- 8.** Internet Portal—Global Solution

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- Streamline workflow and automate manual, unsecured processes into a secure centralized environment
- Operating on one database, making information immediately accessible to those who need it most

## Project Management

Seamlessly link budgets, resources, documents, tasks and other elements to a project for tracking and ongoing management. Centralization of project information will allow for projects to be on time, on budget and have shorter production cycles.

- Facilitate greater communication among project participants
- Track project history, activity and results for management analysis
- Link sub projects to larger projects for rollup tracking
- Define security roles and rules, ensuring appropriate visibility

## Customer Relationship Management

Whether managing existing accounts or prospecting for new ones, Synergy gets you closer to your customers and prospects by integrating your CRM initiatives across every aspect of your business.

- Central tracking of all customer communications and transactions
- Generate and link marketing campaigns with specific projects and prospects
- Customer information portal to increase satisfaction and communication

## Financial Management and Reporting

Give key decision-makers real-time insight into their financial status with embedded reporting and immediate access to budgeting information for analysis, scenario planning and ongoing management across your entire value chain.

- Immediate visibility into corporate financials
- Rollup multi-division and multi-company information into one standardized report, regardless of back end accounting package utilized
- Generate extensive budgeting and “what-if” scenario planning
- Real-time visibility into sales revenue, payables, receivables and historical data

## Human Resource Management

Integrate and streamline your entire HR process, enabling staff and HR practitioners to manage employee and applicant information anytime, anywhere.

- Rule and role based access, controlling admission to sensitive data while providing self-servicing of human resource tasks
- Complete visibility and management of HR functions like reporting, benefits, performance monitoring and payroll
- HR integration, with operations, delivers accountability for activities and plans

## Product and Inventory Management

Centralize products and service catalogs for easy online visibility across your entire value chain. By integrating Synergy with Macola, organizations can obtain an end-to-end e-Commerce solution that empowers online ordering from any location.

- Inventory management and online order tracking
- Support multi-currency pricing, discounts and marketing campaign
- Product performance monitoring with real-time forecasting and sales reports

## Internet Portal—Global Solution

Web-based portals allow organizations to communicate with multiple audiences without costly Website maintenance efforts. Security is built-in and integrated with document management for “target audience” control without publishing complication.

- Secure collaboration between subsidiaries and external partners and suppliers
- International multilingual capabilities
- Web-based portal for anywhere, anytime access to corporate information—global solution

For more information about *Exact Synergy*, please contact your Exact Software business partner or account representative today, or visit [www.exactamerica.com/macola](http://www.exactamerica.com/macola).